

PRIVACY POLICY



This Privacy Policy describes how core story studios GmbH processes your personal data. This is applicable to our former and current clients, as well as their respective shareholders, board members and other members of staff. This is also applicable to interested parties and potential future clients.

For our clients, we process your personal data because it is necessary for the performance of the contract concluded with you pursuant to Article 6 (1) lit. b General Data Protection Regulation (GDPR).

For interested parties and potential future clients, we will process your contact details for direct marketing purposes by sending you email or contacting you via phone if you have given your consent pursuant to Article 6 (1) lit. a General Data Protection Regulation (GDPR).

The types of personal data that we may collect and process are the minimum information we need to be able to provide you with our services. These include:

- Your name
- Your contact numbers
- Your email address

We may collect and process your personal data for the following purposes:

- To establish and maintain the business relationship
- To improve the services we provide to you and to enable us to provide you with a more personalised experience
- To process inquiries and requests
- To manage, perform and conclude the business contract
- To notify you about possible changes to our products and services
- To invite you to complete surveys that we use for research purposes, although you do not have to respond to them

For the purposes stated, we will transfer your personal data to the following recipients or they might have access to certain of your personal data:

- Tax consultants and accountants
- Legal representatives
- IT service providers used by us as well as other service providers in connection with marketing activities
- Insurance companies upon conclusion of an insurance contract regarding the service or upon occurrence of the insured event (e.g. third party liability insurance)
- Other recipients determined by the client (e.g. partners, collaborators, group of companies of the client)

All data collected will only be stored as long as required with regards to the legal basis and purpose of the processing, or until the applicable legal limitation and retention periods have expired. We may store your personal data for marketing purposes until you object or until you have withdrawn your consent.

Your rights in relation to your personal data are:

- Right to Access - You have the right to know what data about you is being or has been collected and how these are being processed
- Right to Rectification - You have the right to make changes to inaccurate or incomplete personal data.
- Right to Erasure - Where there is no longer any legal basis for processing your personal data, you have the right to withdraw consent and ask for your personal data to be deleted.
- Right to Restrict Processing - You have the right to request that we restrict the processing of your personal data, under certain conditions, such as when the accuracy of the personal data is contested and we are in the process of verifying it, when the processing is unlawful and you oppose the erasure and request restriction instead, when we no longer need the data but you no require us to keep the data in order to establish, exercise or defend a claim, or when you object to the processing of data under Article 21(1) of the GDPR pending the verification whether our legitimate reasons outweigh those of yours
- Right to Object to Processing - You have the right to object the processing of your personal data, under certain conditions, such as when the processing is for a task carried out in public interest, for the exercise of official authority, for scientific or historical research or for direct marketing purposes.
- Right to Data Portability - You have the right to transfer personal data from one electronic processing system to and into another electronic processing system.

If you wish to exercise any of the above mentioned rights or if you have complaints about the processing of your personal data, you may contact us through email to office@corestorystudios.com.

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